OUR VALUES



ENVIRONMENTAL SUSTAINABILITY

At Befree Home, we are aware that every decision in the present shapes our future. This is why we integrate environmental aspects at the product design stage. Complying with the international standard of Ecodesign, ISO 14006, we minimize the environmental impact of the product throughout its life cycle, from extraction of raw materials to end-of-life disposal. Cleaning without getting the World dirty is possible.

SAFETY

Safety and health of people and nature are priority for Befree Home. Befree Home products provide a safe and environmentally friendly household hygiene for the whole family. Befree Home cleans as Nature cleans, you can also be part of the solution.

RESEARCH AND INNOVATION

Befree Home was created after 15 years research experience by A&B Laboratorios de Biotecnología, based in Vitoria-Gasteiz, Spain. Thanks to the most advanced biotechnology techniques, we have succeeded in bringing the cleaning power of Nature to your home, introducing environmentally friendly and safe products. Effectiveness, ecology and safety are no longer incompatible.

OUR COMMITMENT AWARDED

